



New York
International Gift Fair®

AUGUST 13-18, 2011
JAVITS CENTER | PIERS 92 & 94
www.nyigf.com

WHAT'S NEW at NYIGF

Register to Attend
NYIGF
TODAY!

NYIGF®: MORE TO LOVE!

Attending NYIGF this summer? You're not alone. More than 35,000 retailers from around the world make it to the nation's premier gift, home and lifestyle marketplace!



Make the most of your visit with these special offers and helpful hints:

Register by August 9 and SAVE!

Did you know that online NYIGF registration is FREE for qualified buyers? But only until Friday, August 9. [Register NOW](#), because after the 12th, a \$50 fee will be charged to process your registration on-site.

Learn. Network. Add value to your NYIGF experience!

NYIGF extends beyond the show floor with a full slate of **educational seminars and special events!**

Seminars: Choose from 30 programs where you'll discover the newest color and design trend info, learn about sustainability and Fair Trade, get social media pointers, hear from experts on proven retail strategies, and more.

Special Events: This summer's events – exclusive to the New York market – include NYIGF's "Night on Broadway" featuring *Sister Act*, and the 60th Annual Retailer Excellence Awards!

[Register now](#) for these NYIGF programs to make the most of market week.

BONUS – Exclusive NYIGF Offer!

For the first time this summer, when you register for any seminar, you'll receive a free subscription to *GIFT SHOP* magazine, valued at \$30.

Navigate NYIGF!

Put the Fair in the palm of your hand, 24/7. NYIGF.com has been adapted for easier mobile access! Download the new [Exhibitor Search mobile app](#) – a robust, real time resource to access and save product info based on keyword, category, location, and more. Create your own personalized "walking list" of NYIGF exhibitors to use onsite!

NYIGF takes place Saturday, August 13, through Thursday, August 18 at New York City's Jacob K. Javits Convention Center and Piers 92 & 94. **We look forward to seeing you there!**

For more details and information, please visit NYIGF.com.

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and
Events

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