

**TRACI L. SUPPA**  
**SAMPLE COLLATERAL & BROCHURES**

**TRAVEL & TOURISM**

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### ***Antiques, “The Westchester Way”*** **Brochure Introduction**

What motivates the antiques shopper? For some, it’s the thrill of the hunt; others seek to build upon collections of favorite pieces. The aesthetic of furniture and accessories, weathered through time, appeals to many people. For all of us, antiques tell a story of a time gone by, providing a glimpse into the everyday life of our ancestors. Antiques connect us with the past, as we look into the future.

This brochure, “Antiques, the Westchester Way” will introduce you to the antique stores, shops and auction houses of Westchester County, NY, where your search for the past will be both enjoyable and fruitful. Shopping for antiques is an exciting pastime that can be enjoyed any time of year, but not every destination boasts the same concentration of stores as Westchester County. Antique retailers can be found in every area of the county; and a number of towns have shopping districts with several stores that can be explored on foot.

Whether you plan to visit Westchester in spring, summer, winter or fall, begin planning your antiques shopping excursion with this guide. Inside, you will find a list of shops with information on location, hours of operation, and a description of the type of products carried by each. A map of Westchester County shows the location of each store, making it easy for you to plan your shop-to-shop journey.

Additionally, a Calendar of Events for Antiques Aficionados lists antiques fairs and shows that occur throughout Westchester County year round, for those who prefer the convenience of exploring the wares of several antique vendors all under one roof (or in the open air!).

So, whether you’re searching for an 18<sup>th</sup>-century silver tea set, a 19<sup>th</sup>-century French armoire, or just a cider press like Grandma used to have, Westchester County’s antiques shops will most certainly offer what you seek, and much more!



### ***Art Galleries, The Westchester Way*** **Brochure Introduction**

Every canvas is a journey all its own.  
-- Helen Frankenthaler

Welcome! You have begun a journey of art appreciation, a trip through Westchester County that starts with this brochure. *Art Galleries, the Westchester Way* is your tool to finding art in Westchester, whether your goal be to acquire works to build upon your collection, or merely to spend an afternoon appreciating fine Hudson River School paintings.

Art appreciation is a common way of life in Westchester County, home to scores of art galleries and several museums. Picasso tapestries, O'Keeffe oil paintings, Cropsey landscapes, Warhol pop art, Calder sculpture and Pollock's abstract canvases have all found their place among the multi media works available for public viewing in these venues.

Over 40 art galleries are listed and described in this *first edition*. The enclosed map identifies the location of each in relation to other major points of interest throughout the county. The calendar lists major annual events related to the visual arts.

Once you have traveled to Westchester County, let art take you further away. While you are here, consider spending time visiting Westchester's historical sites, antiques shops, fine restaurants and picturesque outdoor spaces. On page #, you will find information on other visitor publications you can order to plan your upcoming trip.



# WESTCHESTER

FOR the FUN of IT

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SIMON | more choices  
MALLS

## THE WESTCHESTER

The Westchester in White Plains is a must-see shopping destination. Discover an exceptional retail mix of over 150 fine stores.

Westchester Ave. and Bloomingdale Rd.

914-683-8600

[www.the-westchester-ny.com](http://www.the-westchester-ny.com)



Westchester County Office of Tourism

(800) 833-9282

[www.westchestertourism.com](http://www.westchestertourism.com)

## Doral Arrowwood

When in Westchester, plan to overnight at the sensational Doral Arrowwood, Westchester's leading conference resort.

Anderson Hill Rd, Rye Brook  
NY 10573

914-939-5500

[www.doralarrowwood.com](http://www.doralarrowwood.com)



[www.westarts.com](http://www.westarts.com)

SPECIAL ADVERTISING SUPPLEMENT TO  
HUDSON VALLEY MAGAZINE



# Opening Night

Traditionally, the arrival of fall marks the beginning of another season for our friends in the performing arts. Westchester's many theaters, dance troupes, opera companies and orchestras are known for bringing performers of the highest caliber to our stages, and this year is no exception. Keep reading to get a glimpse behind the curtain, and see what the season has in store.

SPECIAL FEATURE:  
FALL DRIVING TOURS  
Page 3

## An Artful Journey

As the air turns cooler and outdoor pursuits are put on hold, begin a journey of art appreciation through Westchester County's art galleries and museums. A brand new brochure, *Art Galleries, the Westchester Way*, is your tool to finding art in Westchester, whether your goal be to acquire works to build upon your collection, or merely to spend an afternoon appreciating fine Hudson River School paintings.

Over 40 art galleries are listed and described in the first edition of the *Art Galleries* brochure, produced by the Westchester Arts Council and the Westchester County Office of Tourism. The brochure includes a county map that identifies the location of each in relation to other major points of interest throughout the county. A month-by-month calendar lists major annual events related to the visual arts, so you can plan your trip around such happenings as Mount Vernon's Arts on Third Street Festival in September, or the Armonk Outdoor Art Show in October.

While you take your artful journey, consider spending time visiting Westchester's historical sites, antiques shops, fine restaurants and day spas. There are several other free brochures, such as the *Westchester County Travel Guide*, that you can order to plan your trip. For more information, contact the Westchester County Office of Tourism at 800-833-9282, or visit [www.westchestertourism.com](http://www.westchestertourism.com).





# WESTCHESTER

FOR the FUN of IT

WWW.WESTCHESTERFUN.COM

Special web only feature:  
HHV's Great Jack-o-Lantern Blaze  
[www.westchesterfun.com](http://www.westchesterfun.com)

## Actors Conservatory Theatre

Yonkers. 391-6558  
[www.actshows.org](http://www.actshows.org)  
*Nonsense*. Don't miss this hilarious musical. November 10, 11, 12, 18, 19, 8pm; Sundays November 13 & 20, 2pm.

## Blueberry Pond Theatre Ensemble

Ossining. 212-868-4444  
[www.blueberrypond.org](http://www.blueberrypond.org)  
*Outloud*. A new musical about the challenges of growing up female. September 9-25; Fridays & Saturdays 8pm, Saturdays & Sundays 3pm.

*Sub-urban Legend*. A black comedy about Westchester County's upwardly mobile suburbanites. October 21-December 4; Thursdays 7:30pm, Fridays & Saturdays 8pm, Saturdays & Sundays 3pm.

## Caramoor

Katonah. 232-1252  
[www.caramoor.org](http://www.caramoor.org)  
*Fall is for Square Dancing - Museum Event*. No experience needed for this fun-filled dance, just follow the caller's instructions. Friday, October 14, 7pm.

*Family Music Program - African Brazilian Carnival*. An exciting program of Brazilian and African dances, music and song. Saturday, October 29, 11:30am & 1pm.

*Family Music Program - Quickstep*. John Kirk and Trish Miller lead youngsters in dance and music traditions of early American life. Friday, November 11, 11:30am & 1pm.

## Fort Hill Players

White Plains. 946-5143  
[www.forthillplayers.org](http://www.forthillplayers.org)  
*Don't Drink The Water*. Woody Allen's madcap comedy depicts the antics of an incompetent diplomat, a lunatic priest, and a few communist agents. October 15, 16, 21, 22.

## Hudson Stage Company

Briarcliff Manor. 271-2811  
[www.hudsonstage.com](http://www.hudsonstage.com)  
*Kimberly Akimbo*. A dark comedy about a dysfunctional family. October 28- November 13. Fridays & Saturdays 8pm, Sundays 3pm.

## Music Conservatory of Westchester

White Plains. 761-3900  
[www.musicconservatory.org](http://www.musicconservatory.org)  
*World Class Cabaret Series: Andrea Marcovici* - the Number One Draw in Nightclubs Across the USA - Will Kick Off the Series on October 15 in Special Benefit Performance

*Sylvia McNair*, November 4.  
*"Singing Astaire" Revue*. Hilary Kole, Christopher Gines, and Eric Comstock perform their invigorating pop-jazz revue, *Singing Astaire: A Fred Astaire Songbook*, dedicated to the American icon, November 18.  
*Valerie Lemon*, December 2.

## New Rochelle Opera

576-0365  
[www.angelfire.com/ny/nropera](http://www.angelfire.com/ny/nropera)  
*A Grand Afternoon of Grand Opera*. September 25, 3pm. Iona College, Murphy Auditorium, New Rochelle.  
*Highlights of Madama Butterfly & Rigoletto*. October 23, 3pm. Westchester Community College, Academic Arts Building

## The Performing Arts Center

Purchase. 251-6200  
[www.artscenter.org](http://www.artscenter.org)  
*Frankenstein*. The Flying Machine Theatre Company has adapted Mary Shelley's novel about a scientist who decides to

create life in a laboratory. October 1, 8 pm.  
*Pilobolus*. This major American dance company mixes humor and invention in their unique dance performances. October 29, 8 pm.  
*Companhia Portuguesa de Bailado Contemporaneo-Portugal*. A brilliant troupe of 16 dancers that captures the dramatic force of fado. November 12, 8 pm.

*Shen Wei Dance Arts*. A unique work blending western and eastern cultures. December 9, 8pm.

## The School of the Arts at Purchase College

Purchase. 251-6200  
[www.purchase.edu](http://www.purchase.edu)

## Purchase Repertory Theatre

*Night of the Iguana* by Tennessee Williams. This dark play won Williams his New York Drama Critics Circle Award. November 4, 5, 10, 11 & 12, 8pm; November 6 & 12, 2pm.

*The Seagull* by Anton Chekhov. Tom Stoppard's painfully funny new translation of Chekhov, about art and love and life and our self-centered obsessions. December 2, 3, 8, 9 & 10, 8pm; December 4 & 10, 2pm.

## Purchase Opera

*Amahl and the Night Visitors*. This classic opera tells the simple tale of a poor crippled boy, Amahl, and his mother who live among the shepherds who are visited by three kings on their way to pay homage to a newborn child. December 2 & 3, 8pm; December 4, 2:30pm.

## Taconic Opera

271-6833  
[www.taconicopera.org](http://www.taconicopera.org)  
*The Barber of Seville (Il barbiere di Siviglia)* by Gioachino Rossini. It's finally back! Figaro! Figaro! The famous hairdresser returns in everyone's favorite comedy. October 21 & 22, 8pm. October 23, 2pm.

## Westco Productions, Inc

761-7463  
[www.westcoproductions.org](http://www.westcoproductions.org)  
*Miss Nelson is Missing*. Based on the books "Miss Nelson is Missing!" and "Miss Nelson is Back!" by Harry Allard. September 30, 10:00am & 12:30pm. Irvington Town Hall Theatre.

*Let's Explore the Explorers*, Mack has a problem: He's failing Social Studies and, boy, are his parents upset! October 19 & 20, 10am. Irvington Town Hall Theatre.

*Amber Brown is Not a Crayon*. Based on the book by Paula Danziger, Amber Brown is one very unhappy third-grader. October 10:30am & 12:30 pm; November 19 at 11am; November 21 at 10:30am. Rochambeau Theater, White Plains.

*The Littlest Pilgrims*. A musical adventure of two children and their voyage on the Mayflower. November 9 & 10, 10:30am & 12:30pm. Rochambeau Theater, White Plains.

## Westchester Ballet Company

White Plains. 941-4532  
[www.westchesterballet.org](http://www.westchesterballet.org)  
*2005 Nutcracker*. Experience all the magic of *The Nutcracker* this December. **School Performances**. December 9, 10am. **General Admission Performances**- Saturday December 10, 12:30 & 4:30pm, Sunday December 11, 2pm. Performances take place at the Westchester County Center in White Plains. 3pm, and Fri Dec.31 at 3pm

## White Plains Performing Arts Center

White Plains. 328-1600  
[www.wppac.com](http://www.wppac.com)  
*Gilbert & Sullivan in Brief*. 14 operas • 4 performers • 1 big trunk of stuff. Join the IN BRIEF players for a hilarious comic journey through each and every G&S operetta - in order, from first to last. September 23 - October 2.  
*Hurricane Aimee*. Who was Aimee Semple McPherson? A true woman of God or just one hell of a woman...or both? - October 14 - 23.

# Hit The Road This Fall!

Nothing beats a leisurely drive through the countryside to take in the colorful scenery. Three Fall Driving Tour Itineraries created by the Westchester County Office of Tourism take the guesswork out of which routes to take for the best views.

**Bridge to Bridge**: A three-hour drive from the Bear Mountain Bridge at the top of Westchester County down to the Tappan Zee Bridge in Tarrytown. The route parallels the mighty Hudson River, encompassing the historic Route 9 and Taconic State Parkway. Highlights of this leisurely drive include breathtaking views of the Hudson, the powerful Croton Dam, and the historic Tarrytown Lighthouse.

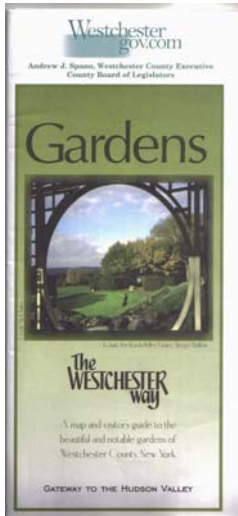
**Foliage, Farms and Fine Estates**: A three-hour drive through the Northeast corner of Westchester County, covering backroads, rural routes, and village centers. Several agricultural and horse farms characterize the drive. For dreamers or lovers of architecture, many fine estate homes, historic houses and mansions punctuate the landscape.

**Southern Scenes and Sights of the Sound**: A 90-minute drive of Westchester's southern tier and shoreline along Long Island Sound, beginning in Bronxville, traveling northeast and then southwest into New Rochelle. The route follows historic roadways, tree-lined suburban streets, and charming downtown business districts. The drive is enhanced with up-close views of centuries-old historic sites, authentic castles, lush parks and nature areas.

Photo opportunities and scenic lookout points, shopping stops and rest areas are noted in each.

For full driving directions of these tours, visit [www.westchestertourism.com](http://www.westchestertourism.com). Click on "Tours", then "Itineraries". Or, call the Westchester County Office of Tourism at 800-833-9282 to request the complete directions.





## ***Gardens, The Westchester Way*** **Brochure Introduction**

Nothing is more completely the child of Art than a Garden.  
- Sir Walter Scott

Limitless in content, design, and purpose, gardens are the masterpiece children of their gardeners.

For many of us, visiting different gardens is a pastime that gives much pleasure and enjoyment. This brochure, "Gardens, the Westchester Way", is designed with the garden-lover in mind.

A heightened appreciation and sensibility towards gardens is integral to the history of Westchester County and the Hudson River Valley region as a whole.

Notable garden designers, including Harold Epstein and Henrietta Lockwood, made their homes here. Many of Westchester's finest historic estate homes, such as Lyndhurst in Tarrytown, were the first of their kind to show an equal emphasis on the gardens as well

as the residences.

Landscape architecture as a design concept was born at the time these great homes were built. As a result, the Hudson River Valley region flourishes with unique, superlative gardens that bear the hand of careful planning, loving attention, and an ideal climate.

This brochure will lead you to the most beautiful and notable gardens in Westchester County, to tour on your own, or with a group. Not only are many public gardens open to visitors, but several outstanding private gardens open their gates to us on occasion, as well. Special events such as these private garden tours, and other annual events geared to gardeners, are also listed here.

We hope that you enjoy your visit to Westchester County, home to some of the world's most exquisite gardens.

## **From 2004 Westchester County Travel Guide**

### **Top Ten Reasons to Visit Westchester County**

1) Cinderella never had it so good!

#### **Castles**

The Glass Slipper fits in Westchester, where you can visit several historic castles that speak of an enchanted time gone by, such as Lyndhurst, Reid Castle and the Biddle House. You can pamper yourself with exceptional accommodations at The Castle At Tarrytown, or dine in the sumptuous surroundings in the Grille Room at Whitby Castle.

2) George Washington Slept Here.

#### **History**

And so did Thomas Paine, John Jay, Washington Irving, Jay Gould, John D. Rockefeller, and many others. Through every major period of American history, Westchester has offered both permanent residence and temporary refuge to the colorful characters of the time. Come see firsthand the battlefields (Miller Hill and Washington's Headquarters), the churches (St. Paul's Church and National Historic Site), the homesteads (Sunnyside), and the mansions (Kykuit, Lyndhurst) where history took place. Learn about Westchester's historical sites on pages 12-16.

3) Expand your horizons.

#### **The Arts**

What's a better way to while away a rainy Saturday afternoon than visiting a museum, or taking in an afternoon matinee? The arts are alive in Westchester County, home to several notable museums (The Hudson River Museum, the Neuberger Museum of Art, the Katonah Museum of Art, the Caramoor House Museum) that proudly display their permanent collections and traveling exhibitions. Venues such as The Performing Arts Center at Purchase College, the Westchester Broadway Theatre and the Emelin Theater allow dance, music and theatrics to entertain audiences year-round.

4) Wide Open Spaces

#### **Outdoor Recreation**

Whether your favorite outdoor pastime is camping, hiking, bicycling, cross-country skiing, bird watching, or fall foliage leaf-peeping, you will find plenty of places to enjoy yourself. Green space abounds in Westchester County, including county and state parks, trails, reservations, nature centers and preserves in nearly every city, town or village. So you bring your boots, bikes, or binoculars, and we'll supply the rest. See pages 17-22 for more details.

5) Be a kid again!

Family Fun

Relive those days of fun and frolic...or just bring your children and let them do their thing! Visit Playland Amusement Park in Rye, where fifty major and Kiddyland rides swing, whirl and bump you all around this Art Deco-style National Historic Site. In northern Westchester, Muscoot Farm offers an up-close introduction to cute and furry farm animals. For the techno-savvy crowd, New Roc City in New Rochelle offers an entertainment center with video, motion simulator and virtual reality games, along with an IMAX theater and a glow-in-the-dark bowling alley.

6) Stop and smell the roses.

Gardens

Exceptional public and private gardens dot the Westchester landscape, beckoning you to linger and enjoy the play of color, texture and scent. From the Rose Garden at Kykuit to the Wildflower Island at Teatown Lake Reservation and the renowned azalea collection at Lasdon Park, garden lovers need not look further. Call 1 (800) 833-9282 to order the "Gardens, the Westchester Way" brochure and map, and plan your next garden tour.

7) Shopaholics, beware.

Shopping

With major malls and department stores, outlets, antique shops, and many other shopping opportunities, you should leave room in your luggage. Westchester County is home to The Westchester, a superlative upscale shopping venue in White Plains, the Manufacturers Outlet Center in Mount Kisco, and several charming shopping districts with unique gift, antique and apparel shops in such towns and villages as Tarrytown, Rye, and Katonah. Find out more on page 29.

8) I Love a Parade!

Fairs, Festivals and Special Events

Celebrations of every type abound in Westchester, so there will always be something to do, see and experience. Sail a tall ship at the Hudson River Revival, sample authentic pierogi at the Polish Heritage Celebration, protect your rooks at the Annual Chess Tournament at John Jay Homestead, join in the spirited 17<sup>th</sup>-century songs and games of Tavern Days at Van Cortlandt Manor. And yes, there are plenty of parades: Thanksgiving Day Parade in New Rochelle; 4<sup>th</sup> of July Parade in Peekskill; the International Parade of Flags in Mount Vernon. See the complete Calendar of Events starting on page 36.

9) Good Eats!

Dining

All sorts of dining experiences await you. Nibble fresh fish at Seaside Johnny's on the beach of the Long Island Sound. Choose from among several international eateries (Japanese, Indian, Italian, South African) in downtown Port Chester. Take your pick from several hundred fine wines stored in the award-winning cellar at Crabtree's Kittle House. Consult the Dining Guide starting on page 53 before you make any reservations!

10) A little "R&R" never hurt anyone.

Lodging

When the day's excitement is over, Westchester offers a variety of accommodations where you can rest, relax, and refuel. With 24 hotels, you can choose from the four-diamond excellence of the Hilton Rye Town, or the resort atmosphere of the Doral Arrowwood, or the national name brand hotels (Marriott, Holiday Inn, Ramada) you are most comfortable with. Several cozy bed and breakfasts offer a home away from home. See page 49 for a complete list of accommodation choices.

## FROM THE 2005 WESTCHESTER COUNTY TRAVEL GUIDE WELCOME PAGE

### Welcome to Fun Weekends, the Westchester Way!

It's almost too good to be true. You have time for a **weekend getaway!** Now, **where and how will you spend it?** Welcome to Westchester County, NY, an all-around destination where you can take advantage of several great "theme" weekends. Select from these suggestions, or mix and match to create an itinerary to suit your interests.

### Family Fun Weekend

Don't save the best for last, head straight to **Playland Amusement Park** in Rye. There are 50 major and Kiddyland rides to choose from, include the wooden Dragon Coaster and the Carousel with hand-carved horses, and the new Super Flight Coaster. Play miniature golf, rent a boat on the lake, or stroll the boardwalk. In northern Westchester, take a look at farm life at the turn of the century at **Muscoot Farm** in Somers. Children can "meet" all types of animals, take a hayride, tour the historic farm buildings with vintage farm equipment, and hike the nature trails. In southern Westchester, visit the **Hudson River Museum** in Yonkers, where children learn about the universe by engaging in guided activities. Don't leave without taking in the 45-minute star show in the Andrus Planetarium. Spend the evening at the **New Roc City** entertainment complex in New Rochelle. From the 19-screen multiplex with IMAX Theater, to the night-lit bowling alley, go-kart track and indoor skating rink, there's fun for all ages.

### History Buffs' Weekend

Important historic attractions dating from the 17<sup>th</sup> century are not only still standing, but open to you during your visit to Westchester. Start with the Westchester County's **African American Heritage Trail**, which consists of fourteen compelling sites spanning several centuries, such as St. Paul's Church National Historic Site in Mount Vernon. Then, take a tour led by costumed interpreters at **Philipsburg Manor** in Sleepy Hollow, a 17<sup>th</sup> century milling, farming and trading complex. At **Washington Irving's Sunnyside** in Tarrytown, you can experience the beloved American author's charming home as if he still lived there. **John Jay Homestead** in Katonah was the home of America's first Supreme Court Justice.

### Garden Lover's Weekend

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Nature lovers and green thumbs will delight from a choice of fourteen public gardens throughout Westchester. Begin your trip at **Lasdon Park and Arboretum** in Somers, and stroll the formal azalea, magnolia and lilac gardens. Expect to be amazed during a tour of **Kykuit, the Rockefeller Estate** in Sleepy Hollow, with its spectacular morning garden, brook garden, rose garden, picturesque grottos, glorious fountains, and extraordinary collection of 20th century sculpture. Less than five miles away lies a stately 19<sup>th</sup> century garden, the Rose Garden at the **Lyndhurst Estate** in Tarrytown. Take in the heady aroma of over 100 varieties of roses covering trellises, arbors, and gazebos. Experience an altogether different type of garden, the **Donald M. Kendall Sculpture Gardens** on the PepsiCo Headquarters in Purchase. Here, 168 acres of gardens of trees, shrubs and herbaceous plants harmonize with 45 major contemporary sculptures.

### Outdoor Adventure Weekend

Bring your boots, bikes, or binoculars to Westchester County, and we'll supply the rest! **Kayak or sail** on the Hudson River from **Croton Point Park** in Croton-on-Hudson. **Windsurf** over the current from

**George's Island Park** in Montrose. Back on dry land, **hike** the scenic twelve-mile **Briarcliff-Peekskill Trailway**, or cycle off-road along **Graham Hills Mountain Bike Trail** in Pleasantville. Find the quieter side of nature with a **horse ride** at **River Ridge Equestrian Center** in Eastchester, or by **birdwatching** at **Marshlands Conservancy** in Rye, recognized by the Audubon Society for its prolific sighting opportunities.

### **Shopaholic's Weekend**

Shopping opportunities in Westchester run the gamut from small, unique shops in charming villages, to large malls filled with fashions. Treasure hunters will delight in several towns full of retailers, such as Larchmont, Rye, Scarsdale, and Tarrytown. In the **Hamlet of Katonah**, one-of-a-kind pieces of art, furniture, jewelry, clothing and more await your discovery. The Charles Department Store, "the store that has everything", is a destination unto itself. **Rye**, the smallest city in New York, has the character of a small town. The downtown shopping district is home to a colorful mix of jewelry, clothing, gift and home accessory boutiques. **The Westchester** in White Plains, is a superlative shopping destination boasting over 150 fine stores, including Nordstrom, Neiman Marcus, Tiffany's, Brooks Brothers, Louis Vuitton, Williams Sonoma and more. If shopping for antiques is your passion, there are **antiques shopping trails** connecting over 40 retail shops and auction houses throughout the county.

### **Just the Highlights**

Want to see a little of everything for a well-rounded Westchester experience? Start with a tour of **Kykuit, the Rockefeller Estate** in Sleepy Hollow. The expansive estate home and garden of four generations of Rockefeller's commands a breathtaking view of the Hudson River. Equally opulent is the **Lyndhurst Estate** in Tarrytown, America's greatest Gothic Revival castle. Time your visit to take in a concert at the **Caramoor Center for Music and the Arts** in Katonah during their International Music Festival, New York's largest outdoor summer music festival. You can also tour the Mediterranean-style House Museum and picnic among the nine themed gardens. Experience the new **Stone Barns Center for Food & Agriculture** in Pocantico Hills, a culinary destination converted from historic barns on the Rockefeller property. An environmentally sustainable farm supports a fine restaurant, while interesting cooking classes, wine tastings and other events take place on-site. An evening out at the **Westchester Broadway Theatre** in Elmsford includes an enjoyable three-course dinner and a popular Broadway revival at the longest-running year-round professional Equity theater in the state.

Take a look through this Travel Guide for details on these sites and attractions, or visit [www.westchestertourism.com](http://www.westchestertourism.com). Maps and several special-interest brochures are free for the asking; see the order form on the inside back page of this guide. Maybe more than one weekend appeals to you? No problem...just plan another trip!

## **SHOW HIGHLIGHTS**

### **PREVIEW: GOURMET PRODUCTS SHOW®**

An all-new *InStyle*® design division, the 'Gourmet Golds' product awards, and an exclusive pre-show *Supermarket Summit* will highlight The Gourmet Products Show®, May 3-6, 2003 at the Moscone Center in San Francisco.

The Show's new *InStyle* division will feature innovative, design-driven products in specialty homewares from around the world. Some 40 companies have been selected for originality, quality and superior design in cookware, tableware, kitchenware, lifestyle furnishings and specialty foods.

The new *Gourmet Golds* awards competition will recognize product excellence within the housewares industry. Winners will be selected from merchandise featured in the *Innovations Display* – the Show's onsite new product preview. Categories include Bakeware & Cookware; Electrics; Gadgets, Cutlery & Accessories; Gourmet Gifts and Specialty Foods; Miscellaneous Homewares; Serveware (Bar and Buffet); Tabletop (Dinnerware, Drinkware and Flatware); and Textiles.

"*Doing Business With Supermarkets*," an exclusive, one-day summit and private meeting program for decision makers from the housewares and supermarket communities, will be presented the day before the Show. Participants will explore key issues related to growing their businesses in partnership.

The 27<sup>th</sup> annual Gourmet Products Show, May 3-6 in San Francisco, will include 800 exhibitors and 7,000 domestic and international buyers. For exhibitor information, contact Angela Singleton, assistant show manager, at [angela\\_singleton@glmshows.com](mailto:angela_singleton@glmshows.com). Additional information is available online at [www.thegourmetshow.com](http://www.thegourmetshow.com).

### **NEW LOOK, INTERNATIONAL FLAIR AT NSS**

National Stationery Show® buyers will find a new look to the show this May, one that better reflects the Show's product diversity. The Show's five distinct sections - *Presents*®, *Celebrate*®, *Take Note*®, *Home Work*® and *Indulgences*® - will be more easily identified, providing a streamlined shopping environment for some 15,000 retailers, distributors, importers and exporters from around the world.

The global stationery industry will be well-represented at the Show, with nearly 60 independent international exhibitors, 21 of which are first-time participants. The new independent international companies represent 10 countries: Canada, China, France, India, Philippines, South Africa, South Korea, Thailand, Turkey and the United Kingdom. These newcomers will present a unique assortment of greeting cards, social stationery, party goods, craft supplies, personal office and high-end design items to enhance the Show's current offerings.

Additional countries represented independently at the Show will include Australia, Colombia, Hong Kong, Italy, Japan and Korea. In addition, four government-sponsored pavilions: The Consulate of Brazil; The Danish Consulate; The Italian Trade Commission; and the London Chamber of Commerce will bring 25 companies in total to further enrich this one-of-a-kind product selection.

A special highlight of the upcoming show will be the appearance by renowned greeting card and book illustrator Mary Engelbreit, who will provide industry insight to new artists and share the creative vision of Mary Engelbreit Studios. At the “A ‘Breit’ Start to Your Day” breakfast seminar, Engelbreit will offer advice for new illustrators, and will discuss her experiences as a licensed artist and the inspiration for her drawings.

Another Show feature will be an exciting series of interactive daily demonstrations, “Creating Ideas To Take Back To Your Store,” produced by GLM in partnership with Greetings etc. magazine, a trade publication for the greeting card and stationery marketplace. Industry leaders will present seven informative, hands-on presentations incorporating products found at the Show. The demonstrations are designed to offer show attendees “tricks of the trade” for creating favors for weddings and children’s parties; giftwrapping and bow making; card crafting with rubber stamps and stickers; and handwriting analysis.

The National Stationery Show will run concurrently four other GLM events: The Supply Side<sup>®</sup>, a business-to-business forum for exhibitors to source a variety of vendors that specialize in manufacturing and packaging services; SURTEX<sup>®</sup>, North America’s premier international trade show for selling and licensing art and design; ICFE<sup>®</sup> (International Contemporary Furniture Fair), which presents the latest trends in furniture, lighting, textiles, wall/floor coverings and decorative accessories; and SOURCES<sup>™</sup> - a new show for non-US manufacturers and exporters and US-based volume buyers in the gift industry.

The 57<sup>th</sup> annual National Stationery Show will be held May 18-21, 2003, at New York City’s Jacob K. Javits Convention Center. As the premier market for stationery resources in the United States, the National Stationery Show presents approximately 1,400 exhibitors, and draws 15,000 domestic and international retailers representing department, chain and specialty stores, boutiques, stationery, greeting card and gift shops, bookstores, bridal shops, party stores, hospital gift shops, museum stores, gallery/craft retailers, home furnishings stores, specialty office retailers, floral and garden centers, mass merchandisers, catalogs, on-line retailers, import/export firms, distributors and TV shopping clubs.

For exhibitor information, contact Kelly P. Bristol, assistant show manager, at [kelly\\_bristol@glmshows.com](mailto:kelly_bristol@glmshows.com) or visit [www.nationalstationeryshow.com](http://www.nationalstationeryshow.com).

## **ICFF 2003 – THE UNITED NATIONS OF DESIGN**

Benvenuto! Welkom! Boa vinda! The 15th annual International Contemporary

Furniture Fair® (ICFF) will again welcome hundreds of international exhibitors to New York City's Jacob K. Javits Convention Center May 17–20, 2003. This premier furniture market features contemporary home and office products from more than 400 domestic and international designers, manufacturers, and representative firms.

Three national exhibitor contingents are already on board: BEDG (British European Design Group), Federlegno-Arredo (Italy), and the Royal Danish Consulate General (Denmark). Other countries represented at ICFF include Brazil, Canada, China, Ecuador, Finland, France, Germany, Japan, Mexico, Netherlands, and Sweden.

2003 show highlights include the ICFF Editors Awards which judge the best products of the Fair and the ICFF Opening Night Party, hosted by GLM with *House & Garden*, which will be at the Lever House Restaurant on Saturday evening, May 17.

ICFF will run concurrently four other GLM events: The National Stationery Show®, the premier market for social stationery resources in North America; The Supply Side®, a business-to-business forum for exhibitors to source a variety of vendors that specialize in manufacturing and packaging services; SURTEX®, North America's premier international trade show for selling and licensing art and design; and SOURCES™ - a new show for non-US manufacturers and exporters and US-based volume buyers in the gift industry.

ICFF takes place in 110,000 net square feet, with over 400 exhibitors and more than 17,000 interior designers, architects, retailers, facility managers, wholesalers, store design professionals, hotel and restaurant designers, manufacturers, students, and members of the general public. For information, contact Alex Cabat, show manager, at [alex\\_cabat@glmshows.com](mailto:alex_cabat@glmshows.com), or visit [www.icff.com](http://www.icff.com).

## **THE SUPPLY SIDE IN STRIDE**

Three years since its debut, The Supply Side® show is hitting its stride. The Show is building a strong reputation among suppliers to the social stationery, giftware and graphic arts industries, particularly those offering advanced resources for publishers, manufacturers and designers searching for innovative packaging solutions.

This May, new packaging-related companies, and a brand packaging seminar to be lead by a Hallmark representative, will enhance The Supply Side's existing paper-related services. Additionally, this business-to-business forum will offer a number of networking opportunities, including programs sponsored by the Greeting Card Association (GCA), the official sponsor of the Show.

The Supply Side exhibitors come from a wide range of businesses: finishing specialists, including die-cutting, laser-cutting, die-making, foil/hot stamping, embossing, holography and lamination; packaging/box specialists; converters; paper manufacturers; specialty printing/thermography; production machinery; envelope manufacturers; binding companies; custom displays/fixtures systems and other suppliers to publishers of social stationery products.

Buyers who attend represent senior product development, purchasing and creative executives from greeting card, invitation, imprimables and social stationery companies; scrap booking, craft, journals, calendars and frame suppliers; desk accessories and specialty general giftware firms; and professionals from the graphic arts arena.

The Supply Side will run concurrently with four other GLM events: The National Stationery Show<sup>®</sup>, the premier market for social stationery resources in North America; SURTEX<sup>®</sup>, North America's premier international trade show for selling and licensing art and design; ICFE<sup>®</sup> (International Contemporary Furniture Fair), which presents the latest trends in furniture, lighting, textiles, wall/floor coverings and decorative accessories; and SOURCES<sup>™</sup> - a new show for non-US manufacturers and exporters and US-based volume buyers in the gift industry. GLM anticipates a combined total of more than 2,300 manufacturers and distributors from around the world.

The Supply Side will run from Tuesday, May 20 – Wednesday, May 21, 2003, at New York City's Jacob K. Javits Convention Center. The Supply Side features 75 exhibitors in 11 major service areas: finishing, packaging, paper, printing, engraving, die cutting, laser cutting, foil stamping, thermography, converting and fixturing. Approximately 1,700 buyers are anticipated to attend.

For exhibitor information, contact Kelly P. Bristol, show manager, at [kelly\\_bristol@glmshows.com](mailto:kelly_bristol@glmshows.com), or visit [www.thesupplyside.com](http://www.thesupplyside.com).

## **SURTEX UNVEILS RE-DESIGN THIS MAY**

SURTEX<sup>®</sup> will unveil its own re-design in 2003, giving the show an updated image, more reflective of its role as North America's premier international art and design trade show. The 18th annual edition of SURTEX, May 18-20, will introduce a new logo and branding treatment, exciting marketing campaign, reconfigured floor plan and attractive booth enhancements.

The distinctive new SURTEX logo and tagline, "Selling and Licensing Art & Design," are key elements of the brand positioning. The new logo will be seen on all sales and promotional materials, advertisements and exhibitor communications, as well as onsite banners, booth packages and signage. In other onsite improvements, visitor-friendly company signs, perpendicular to booths, will be easy-to-read and help navigate traffic throughout the show.

The SURTEX floorplan has been configured to accommodate the show's growing number of licensing resources, and enhance traffic flow. For the first time, exhibitors will be organized by business type, rather than targeted end-use. Exhibitors which primarily license their artwork will occupy Hall 1D on Level 1 and the River Pavilion on Level 4, while those exhibitors which primarily sell their artwork will be located in the Galleria on Level 4.

SURTEX, featuring 320 exhibitors and attracting over 5,000 in total trade attendance, offers two-dimensional art and design for sale and/or license to a multitude of industries for product application. The Show will be held May 18-20, at New York City's Jacob K. Javits Convention Center, running concurrently with four other GLM-managed events: the International Contemporary Furniture Fair<sup>®</sup> (ICFF<sup>®</sup>), the National Stationery Show<sup>®</sup>; The Supply Side<sup>®</sup>: An Exposition for Suppliers to the Social Stationery, Giftware, and Graphic Arts Industries; and SOURCES<sup>™</sup> - a new show for non-US manufacturers and exporters and US-based volume buyers in the gift industry.

For SURTEX exhibitor information, contact Penny Sikalis, vice president and group show manager at [surtex@glmshows.com](mailto:surtex@glmshows.com) or visit [www.surtex.com](http://www.surtex.com).

## **WHAT'S NEW? SOURCES!**

From the time the ribbon is cut in a special opening ceremony, a number of events will enhance the excitement expected at SOURCES<sup>™</sup> - a new GLM-managed tradeshow launching in May for non-US manufacturers and exporters and US-based volume buyers in the gift industry.

The first annual edition of SOURCES will run May 17-19 at New York City's Passenger Ship Terminal Pier 94. The event is expected to feature some 400 exhibitors and attract approximately 3,000 attendees, including importers, wholesalers, distributors, volume buyers, buying offices and designers.

International groups from 11 countries – Bolivia, China, Colombia, Ecuador, Ghana, India, Peru, Poland, South Africa, Venezuela and Vietnam – will participate in the premiere event. Companies from these countries will exhibit a wide range of gifts, souvenirs, home furnishings, decorative accessories and handcrafts.

In addition to the ribbon cutting opening ceremony, a special evening has been planned to offer SOURCES participants a special evening in New York aboard Spirit City Cruises. An informative seminar, "Importing 101: A Beginners Guide to Sourcing from Overseas" will introduce the how-to's of importing to any wholesaler, distributor, buyer or designer who has not yet taken advantage of international resources.

The launch of SOURCES has been timed to coincide with four GLM-produced trade shows – the International Contemporary Furniture Fair<sup>®</sup>, the National Stationery Show<sup>®</sup>,

The Supply Side<sup>®</sup> and SURTEX<sup>®</sup> – running May 17-21, 2003 at New York City's Jacob K. Javits Convention Center. This concurrent positioning is designed to offer valuable sourcing opportunities to the thousands of wholesalers participating in these established events.

For SOURCES exhibitor information, contact Tony Lee, vice president sales and marketing, at [tony\\_lee@glmshows.com](mailto:tony_lee@glmshows.com) or visit [www.soucesny.com](http://www.soucesny.com).

### **HSMAI'S AFFORDABLE MEETINGS<sup>®</sup> 2003 SCHEDULE**

Save these dates! Three Affordable Meetings<sup>®</sup> shows will take place this year. The Hospitality Sales & Marketing Association International's (HSMAI) Affordable Meetings<sup>®</sup> Mid-America gets underway April 2 – 3 at the Navy Pier in Chicago, IL. HSMAI's Affordable Meetings<sup>®</sup> West follows, June 11 – 12, at the San Jose McEnery Convention Center in San Jose, CA. HSMAI's Affordable Meetings<sup>®</sup> National will take place September 3 – 4 at the Washington, DC Convention Center. HSMAI's Affordable Meetings<sup>®</sup> shows draw meeting and event planners from a variety of organizations, with a majority representing corporate, association and independent sectors and the balance from government, non-profit, education, religious, medical/health care organizations, travel agents, trade show management and military groups. Suppliers include hotels and resorts, university conference centers, unique meeting sites, convention and visitors bureaus, transportation companies, software and audiovisual businesses, and other meeting and convention suppliers.

HSMAI's Affordable Meetings<sup>®</sup> shows are owned and presented by the Hospitality Sales & Marketing Association International and managed by George Little Management, LLC (GLM).

#### ***- News Flash -***

Exhibitor space at the Affordable Meetings<sup>®</sup> Mid-America show, taking place April 2- 3 at the Navy Pier in Chicago, IL, is nearly sold out, with 90 percent of all booths already reserved. The two-day event is expected to attract more than 1,000 qualified meeting and event planners from across the country.

For information on participating in any of the Affordable Meetings<sup>®</sup> shows, contact Beth Ricci, show manager at [beth\\_ricci@glmshows.com](mailto:beth_ricci@glmshows.com) , or visit [www.affordablemeetings.com](http://www.affordablemeetings.com).

### **LVIH&RS: WHAT'S HAPPENING IN VEGAS**

The hospitality industry is experiencing explosive growth, and the need has never been greater for a marketplace featuring revolutionary products and services. The 24<sup>th</sup> edition of the Las Vegas International Hotel & Restaurant Show<sup>®</sup> (LVIH&RS), June 18-19, is

timed perfectly for the thousands of buyers seeking fresh ideas, innovative products, and cutting-edge trend information.

Highlights of the LVIH&RS will include the Annual Hospitality Awards Luncheon, featuring the prestigious Hospitality Hero Awards; the Epicurean Affair, considered to be the party of the year in Las Vegas on the eve of the show opening; and keynote luncheons for both the restaurant and lodging industries.

LVIH&RS has established itself among buyers as the market for the newest, most dynamic resources. Nearly half of the show's attendees make this the only show they visit each year, in search of the latest, greatest products and innovations in the industry. Over 80 percent of show attendees have the authority to make purchasing decisions.

The LVIH&RS will bring 450 exhibitors to the market, representing international as well as domestic companies. The show floor covers 50,000 square feet of space divided into several sectors, including Food and Beverage, Tabletop, Technology and Design. The 2003 LVIH&RS is expected to attract 4,000 attendees from across the U.S. and several other countries, including Canada, China, Bermuda, Brazil, Hong Kong, India, Indonesia, Japan, Mexico, Philippines and Turkey. For exhibitor information, contact Christian Falkenberg, show manager, at [christian\\_falkenberg@glmshows.com](mailto:christian_falkenberg@glmshows.com) or visit [www.lvihrs.com](http://www.lvihrs.com).

## **SUMMER GIFT SHOW HIGHLIGHTS**

There's important news to share at GLM's three summer gift shows:

### ***The Dallas International Gift & Home Accessories Market:***

A new floorplan for the GLM Temporaries at The Dallas Market Center (DMC) is part of a major reconfiguration and re-merchandising of the entire DMC campus being launched as "momentumdallas", a strategy designed to create the optimal buying destination. In line with this, the "GLM Temporaries" will be relocated.

Previously, the "GLM Temporaries" have been located on the 14th and 15th floors of the World Trade Center, and in Market Hall. In June, the 14th Floor divisions (General Gift, At Home, Garden & Floral Accents) will relocate to the 12th Floor, and Handmade will relocate from Market Hall - Main to the 12th Floor. The 15th Floor divisions (General Gift, Just Kidstuff, Personal Style) will relocate to the 13th Floor. Cash N' Carry, a division featuring merchandise available for immediate delivery, will relocate from Market Hall - North to Market Hall - Main. With this change, all of the order-writing divisions will be located in one building.

The Dallas International Gift & Home Accessories Market takes place June 20-24 at the Dallas Market Center. Approximately 130 exhibitors and 5,500 buyers are expected to participate. For information, contact John Erich at [john\\_erich@glmshows.com](mailto:john_erich@glmshows.com), or visit <http://www.glmshows.com/dallas/index.htm>.

### ***The Gift Fair in Atlanta®:***

The Gift Fair in Atlanta will continue the momentum building from its 2002 launch with even more new offerings designed to attract buyers to the temporaries at the Georgia World Congress Center. Several mailings and advertisements in the gift trade publications are promoting the benefits of being “new” on the scene; new lines, new resources, new products, and new experience. Other attributes being touted are the easy to work floorplan with 1200 booths on one floor, free parking, free breakfast, and “Free-Freight Friday.”

The Gift Fair takes place July 11-14 at the Georgia World Congress Center in Atlanta. Approximately 600 exhibitors and 15,000 buyers are expected to participate. For information on the *Accent on Atlanta* section, contact Rafael Rodriguez, show coordinator, at [rafael\\_rodriguez@glmshows.com](mailto:rafael_rodriguez@glmshows.com). For information on the *Handmade*® section, contact Mary Strobe at [mary\\_strobe@glmshows.com](mailto:mary_strobe@glmshows.com). For information on the *General Gift, At Home, Personal Style, American Country* and *Garden & Floral Accents* sections, contact Urban Expositions at (678) 285-3976.

***The New York International Gift Fair*®:**

In order to take best advantage of attendees’ show shopping patterns, The New York International Gift Fair has made changes to show hours. Additionally, new opening days have been established for the *Handmade*® section at the Jacob K. Javits Center, and for the divisions at the Piers.

The *Handmade*® section in Javits Halls D & E will open on Sunday August 10 and close on Wednesday, August 13 at 5:00pm. Sunday, August 10 is also the opening day for *New & Distinctive Resources* at Pier 92, *Floral & Garden Accessories* at Pier 92, and the *At Home* Section at Pier 94. These sections will close on Thursday, August 14 at 12:00pm.

The new show hours are 9:00 am - 6:00 pm, except for the closing days.

The New York International Gift Show takes place August 9-16 at the Jacob K. Javits Convention Center and the Passenger Ship Terminal Piers 88, 90, 92 and 94. Approximately 2,800 exhibitors and 45,000 buyers are expected to participate. For information, contact show coordinators Sarah Lusardi ([sarah\\_lusardi@glmshows.com](mailto:sarah_lusardi@glmshows.com)) or Rachel Heisey ([rachel\\_heisey@glmshows.com](mailto:rachel_heisey@glmshows.com)), or visit [www.nyigf.com](http://www.nyigf.com).