

## NYIGF Preview:

# What's New in New York

by Traci Suppa

There are many reasons to shop the New York International Gift Fair (NYIGF) this summer, including an unparalleled breadth and depth of home and gift resources. The ease and convenience of finding everything you need at one event makes it a worthwhile investment.

At NYIGF you'll find nearly 2,900 of the industry's finest companies in eight easy-to-shop, carefully categorized divisions with the products your customers are looking for, from handmade crafts to personal care resources and everything in between.

To really make the most of what NYIGF has to offer, take advantage of great educational seminars on color and design trends, sustainability, retailing strategies, and more. After hours, plenty of networking opportunities and specially priced events, such as "A Night on Broadway," highlight the best of NYC.

Running Saturday, August 15, through Wednesday, August 20, at New York City's Jacob K. Javits Convention Center and Passenger Ship Terminal Pier 94, NYIGF brings new products, new talents and emerging trends together in the design capital of the world, New York City. Visit [www.nyigf.com](http://www.nyigf.com) to preview the summer show, see what's new, find your favorite exhibitors, and check out new ones. Here's a sneak peek:

### COLOR CUES

**Baekgaard: Vera Bradley for Baekgaard Men's Silk Accessories**

These distinctively original silk ties inspired by Vera Bradley are a perfect fit for Baekgaard, known for courageous color in its personal accessory lines. Twenty different eye-catching combinations show up in stripes, floral and geometric prints and patterns. Pocket squares and cuff links coordinate with the ties,



putting the whole look together. General Gift, #2602-2705. 800/323-5413; [www.baekgaardltd.com](http://www.baekgaardltd.com).

**Roberta Schilling Collection: Blue Murano Vase**  
 Clean lines and striking shapes characterize the sophisticated "Moderna" line in the Roberta Schilling Collection. The combined inspiration of nature and modern architecture result in handmade glass pieces, such as this blue vase. Bowls, plates, platters, trays, and paperweights in rich tones and metallics complete the line. At Home featuring Outdoor Living, #52008-53011. 305/477-7786; [www.modernacollection.com](http://www.modernacollection.com).



### SUSTAINABLE STYLE

**Dwelling LLC: Kenana Knitter's Armadillo**  
 Dwelling, an exemplary model of fair trade companies, gets these cute critters from the Kenana Knitter's cooperative in Kenya. The handmade menagerie also includes lions, pandas, monkeys, tigers, and elephants. Knitted from wool colored by natural plant dye, every animal is signed by the woman who created it. Handmade, #5431. 800/336-3553 [www.dwellingllc.com](http://www.dwellingllc.com).

**Green 3: CircleTree Tee**

This selection from green 3's women's line is one of the best-selling tees offered by this environmentally responsible casual apparel company. The shirts, as well as several styles of sleepwear, accessories, and men's clothing, are all made in the USA from 100-percent organic cotton using low-impact reactive dyes. Personal



Accessories, #8639.  
 920/325-1288; [www.green3apparel.com](http://www.green3apparel.com).

**CUSTOMIZED KEEPERS**

**Seda France Candles: Green Valley Ranch Candle**

From Seda France's new private label collection, this hand-poured, hand-finished 7.5-oz. candle can be made with high-grade paraffin or soy wax and has a 40-hour burn time. They're made in small batches and packaged in custom-imprinted, ribbon-tied boxes produced to clients' specifications. Available in seven luxurious fragrances: rhubarb, neroli blossom, tangerine vanilla, gardenia bouquet, lavender, holiday, and orange & ginger. EX-TRACTS, #7502-7603. 800/474-0854; [www.sedafrance.com](http://www.sedafrance.com).

**EnjoyLife, Inc.: HOMETEAM Baseballs**

Whimsical yet usable, these baseballs are an ideal option for value-minded consumers seeking personalized gifts. While more than 100 assorted styles are available, including birthday, holidays, military, and wedding, custom logos also can be accommodated. Recreational baseball players will appreciate the leather-like feel and official weight rubber core. General Gift, #1455. 800/678-7898; [www.enjoy-lifeinc.com](http://www.enjoy-lifeinc.com).



ing cards.

Holiday bath

salts come gift wrapped, sporting messages in her signature warm wit. Scents include peppermint, pear glaze, milk and honey, juniper, winter berry, and brown sugar and fig. Gift tags and labels carry similarly merry sentiments. General Gift, #2913-2917. 800/638-9622; [www.madisonparkgreetings.com](http://www.madisonparkgreetings.com).

**Snow & Graham: Calendars**

These Chicago-based designers of fine paper products have introduced a line of calendars sharing the same spirited, contemporary aesthetic found in their stationery lines. Every month of 2010 gets its own colorful signature Snow & Graham design. The 12" x 18" wall calendar is printed with hand-mixed inks on recycled paper. Both the desk and mini calendars come in a sturdy jewel case that doubles as a stand. Studio, #4121. [www.snowandgraham.com](http://www.snowandgraham.com).



**HOLIDAY HIGHLIGHTS**

**Madison Park Greetings / Shannon Martin: New Holiday Bath Salts**

A 30-year designer and manufacturer of gift and stationery products, Madison Park Greetings partners with talented artists on many lines, including Shannon Martin's cheeky greet-

